



## Lead Management

- Lead Tracking
- Lead Capture (email, web...)
- Lead Nurturing
- Lead Distribution
- Lead Scoring
- Lead Aging
- Lead Analytics



## Sales Management

- Sales Analytics
- Role Permissions
- Sales Team Hierarchy
- Individualized Dashboards
- Territory Management
- Mobile Access
- Offline Access



## Opportunity Management

- Opportunity Management
- Opportunity Tracking
- Quote Management
- PDF Generator
- Product Catalog



## Marketing Management

- Marketing Management
- Campaign Management
- ROI Analytics
- Landing Page Integration
- Market Segmentation



## Email Marketing

- Email Templates
- Individual Emails
- Mass Emails
- Lead Nurturing
- Email Bounce Manager
- Alternate Email Server Option
- Autoresponder
- Emails Attached to Contact
- 10,000 Monthly Free Emails

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## Custom Forms

- User Definable Fields
- Call Scripts
- Website Integration



## Customization

- Reports
- Fields and Forms
- Forecasts
- Dashboards
- Homepage Configuration
- Page Layout
- Advanced Personalization
- Message Board
- Multi-Currency
- Multi-Language



## Automation

- Marketing Automation
- Workflow Automation
- Task Management



## Reporting

- User Summary Reports
- Group Summary Reports
- Report Subscriptions
- Custom Reports
- Key Performance Indicators
- Sales Forecasting
- Pipeline Reports
- User Activity Reports
- Group Activity Reports
- Standard Reports
- Management Reports
- Analytics Snapshots
- Campaign ROI Reports